

PENN

Penn Glendinning

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London NW6 2NB

hi@iampenn.com
www.iampenn.com

Education

GORDON COLLEGE · *Wenham, Massachusetts*

BA English, Creative Writing — 2009

Semester abroad: art & creative writing program in Orvieto, Italy

Recipient of Dean's Scholarship

AIGA Associate member

Fall 2009 - Fall 2010

Washington D.C. Chapter

ID: 185704

Knowledge & Skills

InDesign

Photoshop

Illustrator

Acrobat

Microsoft Office

Macintosh & Windows platforms

HTML

CSS

Letterpress printing

- *ink mixing / preparation*
- *setting of lead and wood foundry type*
- *use of photopolymer plates*
- *operation of vandercook manual proof press*

Design Employment Experience

OCTOBER 2011 - PRESENT · COMENDI (comendi.com)

Lead Designer

Development of trademark and brand application ¶ Development of site layout and grid ¶ Creation and development of user interface

MARCH 2011 - PRESENT · DTC (dctstudio.co.uk)—LONDON, UK

Designer

Creation of custom marks and logotypes ¶ Creation of identity guidelines and materials ¶ Creation of websites and other online elements such as banner ads and icons ¶ Layout of brochures, books, posters and other print materials

JANUARY 2011 - MAY 2011 · VERITAS FORUM—OXFORD UNIVERSITY

Designer

Member of the marketing team in charge of all publicity for the Veritas Forum event at Oxford University

2006 - PRESENT · PENN&INK

Freelance Designer

Creation of custom marks and logotypes ¶ Creation of identity guidelines and materials ¶ Creation of websites and other online elements such as banner ads and icons ¶ Layout of brochures, books, posters and other print materials

Temporary Designer

Contributed to convention stage design and created large wall display design utilizing fabric, large printed posters and gobo projection ¶ Lead designer on Back to School Tour campaign; creation of logo type, t-shirt design, online banner ads & buttons, print ads, posters, and stickers ¶ Designer of AFT Human Rights Newsletter; layout, editorial advice, photo enhancement, and advertisement design. ¶ Copywriter for advertisements ¶ Assistant and advisor on numerous projects including logo designs, penguin poster display systems, publication layout and website design

Design Intern

Creation & design of advertisements, posters, logos, booklets, programs, and other printed materials ¶ Co-led InDesign workshop on the basics of layout and design

Freelance Clients

Creation of mark, logotype, identity system and website re-design

Manipulation and selection of images for use in print publication ¶ Design and layout of Where We Stand, a booklet outlining the stance of the AFT on key educational issues ¶ Design of icon pack for use in Civic Voices, an international democracy education campaign

Trademark and identity rebrand ¶ Developed a dynamic identity system that utilizes patterns and a mark that changes based on its use

Creation of mark, logotype and personal website

Designed save-the-date card, invitation, ceremony program, and ink stamp for wedding related correspondence; self-letterpressed the save-the-date card and invitation

Designed flyer and album artwork for 'A Quiet Victory' album release